

WordPress

Duration : 40 Hrs

Pre-Requirement :

PHP

Javascript

MySql Knowledge

WordPress Training

Topics	Details
Introduction CMS and WordPress4	<ul style="list-style-type: none"> • Why CMS • Advantages and Disadvantages of CMS • com vs. WordPress.org • What is php and what is server side programming language • How client and server communicate with each other
Wordpress Installation	<ul style="list-style-type: none"> • Setting up Wordpress in Local Server • Setting up Wordpress in Remote Server • Upgrading Wordpress • Understanding FTP
User Administration	<ul style="list-style-type: none"> • Wordpress Admin • Creating Users • User Rights & Roles
Banner development/ mega-drop down menu in Wordpress	<ul style="list-style-type: none"> • Banner • Menu
Working with Wordpress Themes	<ul style="list-style-type: none"> • Understanding the Structure of Wordpress Themes • Finding Themes and Choosing the Right One • Installing and Configuring Themes • Editing and Customizing Themes • Using Theme Frameworks and Parent-Child Themes Theme Best Practices

	<ul style="list-style-type: none"> • Wordpress Theming Development: exiting theme and custom themes
Wordpress Custom Plugin development	<ul style="list-style-type: none"> • Introduction to Categories • Wordpress categories options • Posting content based on category • Sub category creation • Hierarchy of Categories • Tags in Wordpress • Posting content based on tags
Wordpress Custom Plugin development	<ul style="list-style-type: none"> • Plug in Integration
Content block	<ul style="list-style-type: none"> • Assigning the block on particular area
Creating widgets	<ul style="list-style-type: none"> • Assigning the widgets using coding
Working with Categories & Tags	<ul style="list-style-type: none"> • Introduction to Categories • Wordpress categories options • Posting content based on category • Sub category creation • Hierarchy of Categories • Tags in Wordpress • Posting content based on tags
Wordpress Security	<ul style="list-style-type: none"> • Securing Wordpress Passwords • Updates and Patches to Keep Your Site Secure • Connecting Securely to Your Wordpress Site • User Management
Troubleshooting Common Wordpress Problems	<ul style="list-style-type: none"> • Fixing Posts and Pages if They Break • Fixing Broken Widgets • Fixing Theme Issues • Fixing Plugins • Identifying and Fixing Common Database Issues
Working with Widgets	<ul style="list-style-type: none"> • Installing widgets in sidebar • Installing widgets in footer
Working with Menu for your	<ul style="list-style-type: none"> • Creating menus

website	<ul style="list-style-type: none"> • Adding pages, posts, categories to menus • Creating Sub-menus • Deleting items from menu
Wordpress Plugins	<ul style="list-style-type: none"> • Installing plugins • Upgrading plugins • Activating Plugin & managing plugins • Recommended Plugins
Working with Content	<ul style="list-style-type: none"> • Posts Vs Pages • Creating a post • Adding Hyperlinks • Adding Media files to content –images and videos • Playing with Media content • Using Categories and Tags • Previewing and Editing Posts • Creating Pages • Previewing and Editing Pages • Page Hierarchy • Page Order
WordPress Settings	<ul style="list-style-type: none"> • General settings • Writing settings • Reading • Discussion • Media • Permalinks
Wordpress Backup and Recovery	<ul style="list-style-type: none"> • Backup Database
Contact form and spam killer	<ul style="list-style-type: none"> • form and spam killer
Deployment of Wordpress project in	<ul style="list-style-type: none"> • server: how to make website on internet
List of plug-ins in our course content	<ul style="list-style-type: none"> • YouTube video • Audio player implementation • JQuery sliding banner implementation • Mega drop down menu • News letter subscription

	<ul style="list-style-type: none">• Photo gallery• Quick Contact form for sending enquiry• content block -- assigning the block on particular area• Creating widgets & assigning the widgets using coding• Permalinks• Social plugin (fb, twitter, g+)• Exporting & importing the wordpress data• Custom plugin development
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