

# Magento

**Duration :** 32 Hrs

**Pre-Requirement :**

- PHP
- Reasonably good database skills
- HTML & CSS good skills

## Magento Topic

<b>Topics</b>	<b>Details</b>
<b>Introduction</b>	<ul style="list-style-type: none"><li>• Lamp/Wamp Server</li><li>• Magento 2 Installation</li><li>• File Structure of Magento 2</li></ul>
<b>Catalog</b>	<ul style="list-style-type: none"><li>• Creating Categories</li><li>• Category Landing Page Appearance</li><li>• Assignments</li></ul>
<b>Products:</b>	<ul style="list-style-type: none"><li>• Product Attributes &amp; Attribute sets</li><li>• Product Types</li><li>• Create different types of products</li><li>• Importing &amp; Exporting Products</li></ul>
<b>Catalog Management / Presentation</b>	<ul style="list-style-type: none"><li>• Creating a Catalog Management User</li><li>• Batch updates to products in admin panel</li><li>• Layered Navigation</li><li>• Arranging Products in a Category</li><li>• Moderated product tags &amp; reviews</li><li>• Related products, up-sells &amp; cross-sells</li></ul>

	<ul style="list-style-type: none"> <li>• Catalog promotional pricing</li> <li>• Recently viewed &amp; compared products</li> <li>• New items promotional tool</li> <li>• Assignments</li> </ul>
<b>Customers</b>	<ul style="list-style-type: none"> <li>• Customer Groups</li> <li>• Customer Accounts</li> </ul>
<b>Business Operations and Fulfillment</b>	<ul style="list-style-type: none"> <li>• Setting Up Taxes, Payments &amp; Shipping</li> <li>• Shopping Cart</li> <li>• Configuring Checkout</li> <li>• Setting Up Store Communications (Emails)</li> <li>• Order Flow's including invoices, shipping's, &amp; credit memos</li> <li>• Email Templates</li> <li>• Coupons &amp; Price Rules</li> <li>• Reports</li> <li>• Polls</li> <li>• Newsletter management</li> <li>• Contact Us form</li> <li>• Create and edit orders from the admin panel</li> <li>• Assignments</li> </ul>
<b>Content</b>	<ul style="list-style-type: none"> <li>• Content Management System (CMS)</li> <li>• Static Blocks</li> <li>• CMS Pages and Widgets</li> </ul>

<b>Marketing</b>	<ul style="list-style-type: none"> <li>• Creating Promotions</li> <li>• Catalog Search</li> <li>• SEO</li> <li>• Assignments</li> </ul>
<b>Theming</b>	<ul style="list-style-type: none"> <li>• Introduction on theming Folder Structure</li> <li>• Deployment Process</li> <li>• Assignments</li> </ul>
<b>Store Operations Management</b>	<ul style="list-style-type: none"> <li>• Admin Overview</li> <li>• Users &amp; Roles</li> <li>• Multi Stores features (Different stores, Catalogs, Currency, Languages, Themes)</li> <li>• Day 1 Assignments</li> </ul>
<b>Theme Architecture</b>	<ul style="list-style-type: none"> <li>• Style-m &amp; styles-l files</li> <li>• Using Grunt for deployment &amp; compilation</li> <li>• LAYOUT XML, BLOCKS &amp; TEMPLATES (Layout files &amp; directives)</li> <li>• Basic CSS &amp; JS inclusion</li> <li>• Assignments</li> </ul>
<b>Advanced Level Continue</b>	<ul style="list-style-type: none"> <li>• Speed Optimization</li> <li>• Upgrade from older version to latest version</li> <li>• Debugging the issues</li> <li>• Assignments</li> </ul>
	<ul style="list-style-type: none"> <li>•</li> </ul>

**Application Training**

SMESIndia